

***CITY OF HYATTSVILLE POLICE  
DEPARTMENT  
SAFE CITY PROJECT  
COMMUNITY BRIEFING  
FEBRUARY 5, 2007***



# Agenda

- Introduction of Safe City Project & Concept
- Safe City Benefits
- Key Messages
- Initial Stakeholders/Partners
- Safe City in Action
- Implementation/Next Steps



# *Hyattsville City Police Department* *Vision, Mission and Values*



# *Hyattsville City Police Department Vision*

- **The Hyattsville City Police Department will continuously seek ways to create open and inclusive partnerships with community members, other city departments, and other government agencies. These partnerships will foster greater citizen confidence and result in responsive, effective and efficient police services that will improve the quality of life for all who live, work, visit and travel within our City.**

# *Hyattsville City Police Department*

## *Mission Statement*

- **The Hyattsville City Police Department is a municipal law enforcement agency committed to:**
  - **Protecting Life and Property**
  - **Improving the quality of life for all people**
  - **Protecting City Interests**
- **The Department's mission will be accomplished by;**
  - ***Proactively* working with the community members, City departments, and other government agencies**
  - **Developing and implementing inclusive, problem solving strategies**
  - **Growing to keep pace with the community, and**
  - **Maintaining a workplace which promotes equal employment opportunities, respects employees as individuals, and fosters teamwork.**

# SAFE CITY CONCEPT

- Safe City is about Partnerships
- Law Enforcement Leads Safe City
- Leveraging Technical Solutions
- Building Community Engagement
- Based on a History of Success



# SAFE CITY CONCEPT

- **Safe City is about Partnerships**
  - Law Enforcement
  - Local Government
  - Property Management
  - Area Retailers
  - Community Organizations



# SAFE CITY CONCEPT

- **Law Enforcement Leads Safe City**  
**Hyattsville City Police**  
Prince George's County Police  
Metro Transit Police  
**Private Security**



# SAFE CITY CONCEPT

- **Leveraging Technical Solutions**

Radio Communications

Closed Circuit Television (CCTV)

Emergency Call Boxes

E-Mail/Phone Alert Systems

LPRS (License Plate Recognition Systems)

Red Light & Speed Enforcement Cameras

Segways

CPTED (Crime Prevention

Through Environmental Design)



# SAFE CITY CONCEPT

- Building Community Engagement

**Police Officers**

**Community Leaders**

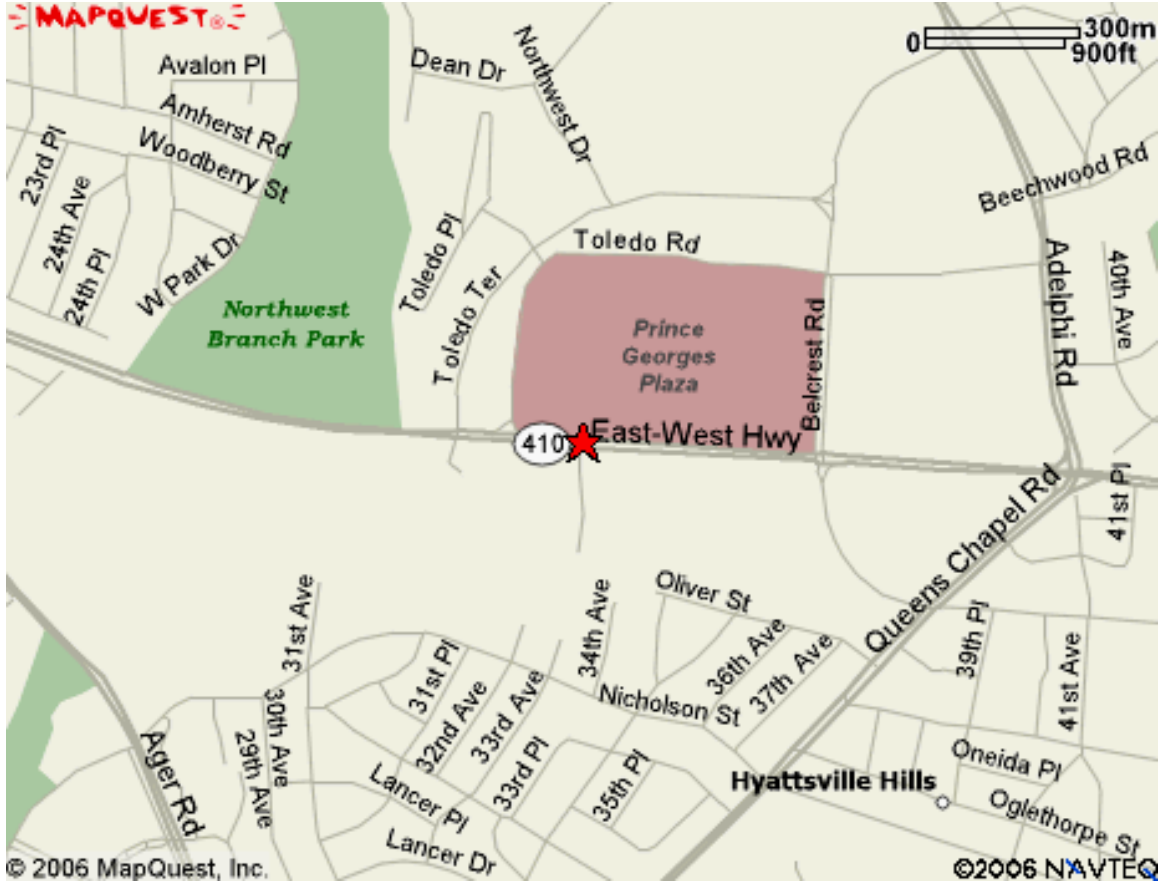
**Civic Organizations**

**Elected Officials**

**Media**



# COMMERCIAL CORRIDOR PROJECT AREA 1

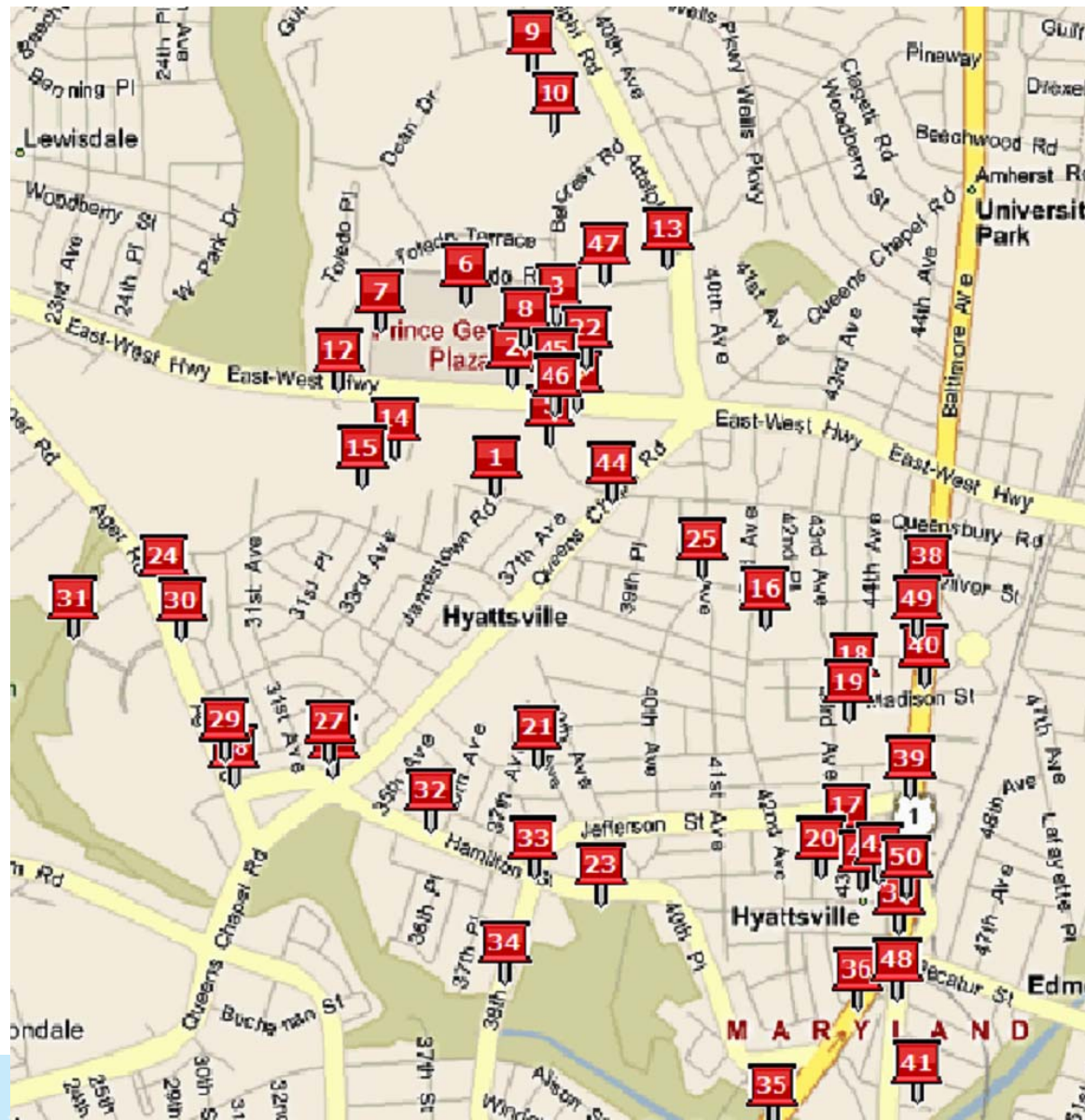


# COMMERCIAL CORRIDOR PROJECT AREA 2



# COMMERCIAL CORRIDOR PROJECT AREA 3





Your City.Made Safer.



# Safe City Benefits

- Community
- Law Enforcement
- Retailers/Business Owners
- Private Security
- Property Management/Owners



# Key Messages

- Law Enforcement Partnerships
- Organizational Structure
- Consistent and Substantive Communication
- Retail, Security and Business Partnerships
- Civic Leadership and Engagement



## *Interested Stakeholders*

**Target Corporation**

**University Town Center**

**The Mall at Prince George's**

**Mid City Financial Investment Company**

**Maisel Development**

**Taylor Development & Land Company**

**Post Properties, Inc.**

**Unisys**

**The Urban Institute**



# SAFE CITY CONCEPT

- **Based on a History of Success**

Minneapolis

Boston

Fort Worth

Cincinnati



# Implementation Steps

- Establish Law Enforcement Partnerships
- Assess the Community
- Inventory Partners
- Detailed Assessment and Work Plan
- Coordinate Kickoff Meeting
- Formalize Safe City
- Manage Safe City





# FUNDING



